

A map of Travelers Rest, South Carolina, showing various landmarks, roads, and a blue route. The map includes labels for 'Wellborn Winery', 'Beechwood Farms', 'Travellers Rest Speedway', 'Dixie Republic', 'Locust Hill', 'Bunched Arrowhead Heritage Preserve', 'Enoree Baptist Church', 'Prisma Health North Greenville Hospital', 'Travellers Rest High School', 'Best Western Travelers Rest Greenville', 'Little Texas Grocery', 'Paris Mountain State Park', 'El School of Biblical Training', 'Lowe's Home Improvement', and 'Regal Cherrydale'.

ACCORDING TO THE UNITED WAY, 227,000 FAMILIES (2 OUT OF 5) LIVE BELOW A SURVIVAL LEVEL BUDGET.

And considering the monthly cost to own a vehicle is around \$400, a lot of workers just can't drive themselves to work. They rely on other modes of transportation. This creates a problem. So we created a solution. Carolina RIDES+ is a ride-to-work program for those with transportation barriers and people who are simply looking for a reliable and affordable transportation alternative. Users access neighborhood-based hubs, each serving as a pick up and drop off point. Quite simply, Carolina RIDES+ is Travelers Rest's easiest way for your employees to get to work.

SOME QUESTIONS YOU MIGHT BE WONDERING.

WHAT AREAS DO YOU COVER?

We currently cover all of Travelers Rest, SC. We are launching additional routes in Greenville County along with other hotspots in the Upstate of South Carolina.

HOW MANY RIDERS DO I NEED TO START?

This depends upon if you are starting up in a new territory or an existing one. If you are in Travers Rest, you can start the program as soon as the paperwork, and rider registrations have been submitted to Senior Solutions and a viable route has been developed.

HOW HAVE COMPANIES INFORMED THEIR EMPLOYEES ABOUT THE PROGRAM?

Companies have posted this info on their intranet, put posters in the breakrooms, on their websites, and in newsletters. Some companies have sent letters to their employees and placement agencies. Others attract new talent with special Carolina RIDES+ road signs.

FOR MORE FAQs, VISIT OUR WEBSITE, CAROLINARIDESPLUS.COM.

For detailed information, call Fred Payne at (864)884-8899, or email kmoody@seniorsolutions-sc.org.



DECREASE COSTS.

SAVE TIME.

MAXIMIZE RIO.

GETTING YOUR EMPLOYEES TO WORK JUST GOT A WHOLE LOT EASIER.



CAROLINARIDESPLUS.COM

THE WHEELS TO WORK DIFFERENCE.

SPECIALIZED

Unlike community transportation created with all individuals and destinations in mind, Carolina RIDES+ is specifically made for workers who need transportation that goes right to their workplace.

AFFORDABLE

Both the employee and employer share a flat, affordable fare. Since research shows the cost of replacing an employee is in the thousands, Carolina RIDES+ is an extremely worthwhile investment for companies.

COLLABORATIVE

Based in Travelers Rest, South Carolina, Senior Solutions serves as the single point of contact, driving the program and coordinating with other transportation partners across Greenville County to find most cost-effective solution for each trip.

WHY USE CAROLINA RIDES+?

SHORT ANSWER: BECAUSE INSUFFICIENT TRANSPORTATION OPTIONS MIGHT BE COSTING YOUR BUSINESS AND MINIMIZING YOUR ATTRACTION OF NEW TALENT.

Unreliable transportation hurts worker turnover, which is a huge cost to your business. A study of hiring costs in the United States estimated that hiring costs an average of \$4,000 per vacancy, varying from approximately \$2,000 for blue-collar and manual labor workers to as much as \$7,000 for professional and managerial employees. In addition, companies must train new employees, incurring additional costs. Another study found that turnover costs were approximately 16% of employee salaries for employees paid \$30,000 or less.

Similarly, absenteeism and tardiness resulting from transportation challenges can impact company productivity, with potentially significant cost. A study of absenteeism costs to companies in Canada estimated these costs made between 15 and 20% of all direct and indirect payroll expenses. Once you are a participating employer, you are added to our website, CarolinaRIDESplus.com. New talent will have the ability to apply for a job at your company directly from our website.

BENEFITS THAT'LL KEEP YOUR BUSINESS ON THE ROAD TO SUCCESS!

IN SIMILAR CITIES:

82%
of employees
improved
attendance

65%
of businesses
report making
more money

88%
of employees
improved being
on time

20%
increase in
business
production
overall

51%
of employees
report being
able to work
more overtime

